

| Statewide Lodging Performance by County First Quarter 2014 | | | | | | | | | | |
|---|-----------|----------|----------|----------|-------------|----------|-----------|----------|-----------|----------|
| County | Occupancy | | ADR (\$) | | RevPAR (\$) | | Demand | | Supply | |
| | 2014 | % Change | 2014 | % Change | 2014 | % Change | 2014 | % Change | 2014 | % Change |
| Apache | 41.5% | 0.7% | 72.42 | -1.2% | 30.08 | -0.5% | 36,750 | 1.1% | 88,470 | 0.0% |
| Cochise | 55.8% | 19.0% | 66.59 | -1.4% | 37.15 | 17.4% | 151,857 | 19.2% | 272,250 | 0.0% |
| Coconino | 50.2% | 10.3% | 75.62 | 4.7% | 37.96 | 15.6% | 466,623 | 10.7% | 929,638 | 0.9% |
| Gila | 53.6% | 7.4% | 69.01 | 1.3% | 36.99 | 8.7% | 56,480 | 7.3% | 105,390 | -0.2% |
| Graham | 78.2% | 42.0% | 91.50 | 16.1% | 71.53 | 65.4% | 43,622 | 40.3% | 55,800 | 0.0% |
| Greenlee | N/A | | N/A | | N/A | | N/A | | N/A | |
| La Paz | 61.9% | -3.0% | 70.44 | 2.4% | 43.62 | -0.6% | 34,612 | -3.0% | 55,890 | 0.0% |
| Maricopa | 76.7% | 5.8% | 141.10 | 4.2% | 108.18 | 10.4% | 4,131,869 | 5.6% | 5,389,318 | -0.2% |
| Mohave | 60.6% | 5.5% | 67.08 | 4.2% | 40.68 | 9.9% | 231,434 | 5.4% | 381,600 | 0.0% |
| Navajo | 41.4% | 2.6% | 65.43 | -0.7% | 27.10 | 1.7% | 118,409 | 1.7% | 285,843 | -0.1% |
| Pima | 65.1% | -2.2% | 107.52 | 3.5% | 69.96 | 1.2% | 937,256 | -0.3% | 1,440,359 | 1.9% |
| Pinal | 68.5% | 3.0% | 90.67 | 7.0% | 62.07 | 10.2% | 135,908 | 3.3% | 198,540 | 0.0% |
| Santa Cruz | 53.3% | 15.5% | 67.23 | -4.8% | 35.85 | 9.9% | 51,116 | 15.8% | 95,850 | 0.0% |
| Yavapai | 57.2% | 13.7% | 121.16 | 0.8% | 69.35 | 14.8% | 256,096 | 12.7% | 447,420 | 0.0% |
| Yuma | 68.3% | -2.2% | 74.04 | 1.4% | 50.56 | -1.0% | 229,267 | -2.2% | 335,700 | 0.0% |

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N/A = Not Available